

SENIOR GRAPHIC DESIGNER

Coen+Partners is in search of a passionate and creative graphic designer with a unique ability to create graphics that capture the imagination and move people. This person understands the potential of the brand we have developed over the last 30 years and the has the ability to both maintain and elevate it. You will be an integral member of the marketing team and the graphic gatekeeper for all visuals throughout the office. You will collaborate closely with the firm's design directors to further refine our graphic design systems for all presentation graphics. This position will play a crucial role in reinforcing Coen+Partners' international market perception, shaping the marketing team's strategy, and implementing cross-channel brand consistency.

Preferred candidates will have the following attributes

- Confidence working as a part of a collaborative, multi-disciplinary design team and creating empowered team dynamics and environments.
- Passion and creative spirit with extreme attention to detail
- Strong ability in brand creation and visual storytelling. Ability to think and create outside the box.
- Experience implementing brand standards across all mediums and platforms (rebrand roll-out or major campaign experience preferred)
- Excellent graphic design skills and ability to collaborate on and execute brand identity across all presentations, layouts, text formatting, image, and video)
- Experience with environmental graphic design preferred but not requisite
- Highly proficient Adobe CC, specifically: InDesign, Photoshop, Illustrator, (Premier and After Effects are a plus)
- AutoCAD, Revit, and animation skills knowledge useful, but not required
- Knowledge and proficiency within web design (WordPress preferred)
- 6+ years of graphic design experience in a progressive studio environment preferred
- Minimally a Bachelor's Degree in Graphic Design or Fine Arts from an accredited program or commensurate professional experience—masters preferred.

Responsibilities

- Provide strategic and visionary creative direction for external communications
- Ongoing mentoring and coaching of design staff and new team members on Brand Standards + Guidelines
- Owns the graphic brand and establishes graphic standards to promote design excellence and ensure brand consistency across all channels (internal & external)
- Operational implementation of rebranding and graphic standards across the marketing department and projects
- Offer continual assessment and improvement of existing graphics materials and templates
- Work closely with design directors to develop office-wide graphic standards
- Work with competition teams on professional renderings, storytelling and collaboration with video production teams
- Work collaboratively with marketing and rainmaker teams to execute proposal production, social campaigns, and web design efforts.
- Collaborate with marketing and design team members to ensure deadlines are met
- Spearhead the graphic design of various project needs, such as: presentations, diagrams, illustrative plans, and interviews
- Assist in the preparation of interview / presentations and handout materials as required

Please submit resume to sara@coenpartners.com